

Shera Gong

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ACADEMIC POSITIONS

Binghamton University	Binghamton, NY
<i>Assistant Professor of Accounting</i>	2026–Present

EDUCATION

Northwestern University	Evanston, IL
<i>Ph.D., Accounting, Kellogg School of Management</i>	June 2026
<i>M.S., Accounting, Kellogg School of Management</i>	June 2024
<i>Ph.D., Chemistry</i>	June 2019
Lanzhou University	Lanzhou, China
<i>B.S., Chemistry</i>	June 2013

RESEARCH INTERESTS

Disclosure, Big Data, Institutional Investors, Real Effects of Accounting, Innovation

WORKING PAPERS

[1] Forced to Talk? Spillover Effects of Big Data on Voluntary Disclosure

- *Job Market Paper*
- *Presentation: Northwestern University, 2025 AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium, 2025 WashU Dopuch Accounting Conference, 2025 EAA Talent Workshop, 2026 FARS Midyear Meeting*

[2] Retail Trading and the Varying Predictive Power of Aggregate Short Interest [\[Link\]](#)

- *With Shiran Froymovich, Charles Wasley, and Jason Xiao*

[3] The Effect of Litigation Risk on Investors' Trading

- *With Georg Rickmann and Sugata Roychowdhury*
- *Presentation: 2025 Columbia Junior Accounting Conference, 2025 INSEAD Accounting Symposium, 2025 Kellogg Accounting Conference*

[4] The Impact of Alternative Data on Trading of Institutional Investors

- *Solo Authored*
- *Presentation: Northwestern University*

OTHER PUBLICATIONS

- Gong, X., et al. (2016). Design and Synthesis of a Water-Stable Anionic Uranium-Based Metal-Organic Framework (MOF) with Ultra Large Pores. *Angewandte Chemie*, 128(35), 10514 – 10518.
- Gong, X., et al. (2017). Intramolecular Energy and Electron Transfer within a Diazaperopyrenium-Based Cyclophane. *Journal of the American Chemical Society*, 139(11), 4107–4116.

- Gong, X., et al. (2018). Toward a Charged Homo[2]Catenane Employing Diazaperopyrenium Homophilic Recognition. *Journal of the American Chemical Society*, 140(21), 6540–6544.
- Gong, X., et al. (2018). Epitaxial Growth of γ -Cyclodextrin-Containing MOF Based on a Host–Guest Strategy. *Journal of the American Chemical Society*, 140(36), 11402–11407.

CONFERENCE PARTICIPATION

FARS Midyear Meeting	2026
EAA Talent Workshop	2025
<i>Journal of Accounting and Economics</i> Annual Conference and Doctoral Consortium	2025
WashU Dopuch Accounting Conference PhD Poster Session	2025
Kellogg Accounting Conference	2023, 2024, 2025
AAA Annual Conference	2025
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2025
Kellogg Debt Conference	2025
Hawaii Accounting Research Doctoral Consortium	2024
Hawaii Accounting Research Conference	2023
University of Illinois-Arthur R. Wyatt Young Scholars Research Symposium	2023

ACADEMIC SERVICE

Hawaii Accounting Research Conference, Ad-hoc Reviewer	2022, 2024
AAA Annual Meeting, Ad-hoc Reviewer	2025

TEACHING INTERESTS AND EXPERIENCE

School of Management, Binghamton University	Binghamton, NY
Accounting Analytics	2026
Kellogg School of Management, Northwestern University	Evanston, IL
MBA Core: Financial Accounting TA (Rating: 5.36/6.0)	2022, 2023, 2025
EMBA: Managerial Accounting, TA (Rating: 5.39/6.0)	2023, 2024

HONORS AND AWARDS

TGS Conference Travel Grant, Northwestern University	2025
UIUC Data Competition Second Place Prize	2023
Ph.D. Fellowship, Kellogg School of Management, Northwestern University	2020-2025
Ph.D. Fellowship, Chemistry, Northwestern University	2013-2019
Presidential Fellowship, Lanzhou University	2010-2013

OTHERS

Citizenship: United States
 Languages: English (Proficient), Chinese (Native)
 Programming Languages: Python, SAS, STATA